



monicaroe buck.com
monicaroe buck89@gmail.com
carrier pigeon: coming soon

EDUCATION

VCU BRANDCENTER '21
Richmond, Virginia
MS: Branding, Copywriting

VIRGINIA COMMONWEALTH UNIV. '12
Richmond, Virginia
BS: Creative Advertising

EXPERIENCE

COPYWRITER
Wieden + Kennedy NY | June 2021-Present

DESIGNER
CustomInk | 2012-2021

COPYWRITING INTERN
The Martin Agency | Summer 2020

Prior roles include:
+ Copywriter (Brandcenter Carriage House, 2020)
+ Copywriting Intern (CustomInk, 2019)
+ Copywriting + Marketing Intern (Boys & Girls Club of Metro Richmond, 2011)
+ Martin Agency Student Workshop (2010)

PROGRAMS

+ illustrator
+ photoshop
+ final cut pro

INTERESTS

+ sports
+ illustration
+ sketch comedy
+ comic-cons
+ awards season
+ candle making
+ owning more mugs than one person needs